

TextielMuseum  TextielLab

MUSEUM

FOR

THE

FUTURE

VISION
2020 - 2024

A MEANINGFUL
PLACE



THE NEED FOR DEVELOPMENT

Responding to current developments and growth

Iris van Herpen, Haute Couture collection, Fall/Winter 2016

To retain our position as a national and internationally valued development platform for top designers, new talent and businesses, and to be able to share this with visitors, we must continually invest and develop. We must continue our pioneering position while also remaining able to respond to the changing world around us.



Janet Echelman, light installation 1.78 Madrid

With innovation comes responsibility

We are proud that the TextielMuseum and TextielLab are gaining recognition and interest from the general public and professionals alike. The museum operates in the top tier of the creative industry within our field. Internationally renowned artists and designers including Otobong Nkanga, Carlos Amorales, Jan Taminiau and Viktor&Rolf work in the TextielLab, as well as Dutch designers with Brabant roots such as Sigrid Calon, as well as Kiki van Eijk, who are putting Dutch design and art on the map.

In 2018, we won the prestigious international Best in Heritage Project of Influence Award. With over 40 other heritage museums from around the world competing for the prize, the TextielMuseum received praise for its unique concept as a 'development and presentation institute'. In the previous year, we won the Dutch BankGiro Loterij Museum prize 2017. With the pioneering role that we have taken on however, comes a certain responsibility.

Realising our potential

Despite receiving recognition for the unique concept that combines development and presentation in a single site, in the

current situation we cannot do the potential of this concept justice. The lack of space and fragmented structure of the complex makes a clear flow for visitors and makers impossible. This means that we cannot tell our story properly. To bring the expectations prior to a visit more in line with the actual experience of the museum, a more complete, stronger positioning is of crucial importance. We owe the general public, the textile sector, the museum world and the city the chance to make our inherent potential as an institute even more visible and widely known. Only then can we give the field of textiles the podium that it deserves, also helping the public to participate in the rich world of textiles.

Growing number of visitors and professionals

Twelve years after the last big renovation, we are reaching the boundaries of what we can do. It is almost impossible to expand our activities or to accommodate growing visitor numbers within the current complex. In addition, the success of the TextielLab has led to a surge in interest from clients and makers. The capacity of the machines as well as our technical experts is no longer sufficient to meet demand. This is already leading to waiting lists and a need to turn people away, causing designers, makers and commissioning parties to go elsewhere.

“As a museum, we have to stay ahead in the rapidly changing world around us. The Mommers complex should connect and innovate, rather than acting as an obstacle.”

Errol van de Werdt, director